

APO joins Africa Oil & Power as official newswire

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APO (<u>African Press Organisation</u>), the sole press release newswire in Africa and the global leader in media relations relating to Africa, has announced it has been selected as official newswire in Africa by <u>Africa Oil & Power</u>, Africa's exclusive energy event.



The event has confirmed an impressive lineup of panelists, including energy ministers and international dealmakers, to speak at the June 6-7, 2016 event. These include oil ministers from Chad, Equatorial Guinea, Gabon and Ghana along with Varsha Singh (PetroSA), Derek Campbell (TransGen Energy Inc.), Igor Hulak (A.T. Kearney Africa) and Dolapi Ono (Ecobank Head of Energy Research) from the private sector.

Nicolas Pompigne-Mognard, Founder and CEO of <u>APO</u> says: "We are pleased to have been selected as official newswire for this exclusive oil and energy event on the continent, where great global minds meet to discuss the future of the industry. Our online press conferencing tool will ensure the maximum media attention globally with a normal internet connection."

"<u>APO</u> is the undisputed leader in media relations in Africa. Their participation with Africa Oil & Power as Official Newswire will guarantee this conference reaches a large and targeted audience," said Guillaume Doane, CEO of the Africa Branding Corporation, the organiser of Africa Oil & Power. "We are especially excited to work with APO on technological offerings like the online press conference that ensure our sponsors and partners will benefit from a wider reach."



The 2016 <u>Africa Oil & Power</u> event is a first of its kind, gathering ministers, heads of national oil and electricity companies, business leaders and policy-makers to exchange on a collaborative panel discussion platform. Endorsed by the Ministry of Mines, Industry and Energy of Equatorial Guinea, this conference promises to be a game-changer for African energy events.

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