

Telkom Kenya appoints new CEO

Vincent Lobry has been appointed CEO of Telkom Kenya, replacing Mickael Ghossein, who is taking over as Senior Vice President of Orange Business Services - Middle East.



Vincent Lobry. Image courtesy of www.cio.co.ke.

Lobry has 35 years experience in the telecoms industry with expertise in sales and marketing. Previously he held the positions of Vice President - Commercial of Orange in Spain in 1998, and the Senior Vice President of Orange France in charge of Mass Market Marketing in 2003. Recently he was the Senior Executive Vice President of Orange Polska (Poland) heading up strategy, marketing, convergence and value creation since October 2009, a position that also saw him sit on the company's board.

The Chair of the company's Board, Eddy Njoroge, confirmed the Board's confidence in the appointment of Lobry, who will be charged with the responsibility of building on the gains made during Ghossein's tenure.

Says Njoroge: "We appreciate the strategic effort put by Mickael, enabling the business to streamline its operations thereby offering products and solutions that meet the dynamic needs of the market. We are assured of a similar approach with the appointment of Vincent, even as the industry prepares for more competition."

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