

Highway Africa 2001 draws nearer

The Highway Africa Conference, to be held in September, is rapidly drawing nearer. This year's theme is 'The Digital Renaissance' and promises to bring together academic research, business and government perspectives on African journalism in the Digital Age.

Since its launch in 1997 Highway Africa has developed a reputation for dealing with the most important issues facing New Media practitioners in Africa. This year's conference will again be hosted by Rhodes University and the SABC in Grahamstown, from the 9th to the 14th of September. The theme is 'The Digital Renaissance' and will bring together international academic research with media business, NGO and government perspectives on African journalism in the Digital Age. It will be delivering top keynote speakers, in-depth seminars, case studies, and skills and strategy workshops, as well as dealing with connectivity issues, use of the medium for healthy journalistic purposes, increasing media diversity through development of the Internet, and the training of journalists in its use.

Keeping true to the medium, the conference will be held in cyberspace, connecting global and local participants through video-conferencing. It will also be televised over the SABC's 24hour satellite news channel, Channel Africa.

Visit Highway Africa's website at: <http://www.highwayafrica.org.za/>.

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