

Social Media and Content Manager

Remuneration:	R14000 - R15000 per month negotiable to be discussed
Benefits:	Canteen card, safe and secure parking
Location:	Sandton, Chislehurst
Education level:	Diploma
Job level:	Mid
Own transport required:	Yes
Reference:	#SMMTears
Company:	Tears Foundation

Have you got the guts to tackle GBV with social media campaigns?

A multi-award winning GBV NPO is looking for an in-office, experienced social media manager.

Essential duties:

- Develop relevant content topics to reach the company's target customers.
- Curate and manage all published content (images, video and written).
- Monitor, listen and respond to users in an empathetic way while encouraging real-time contact.
- Compile reports for management showing results and impact.
- Become an advocate for the company in the social media space, engaging in dialogues and answering questions where appropriate.
- Demonstrate an ability to map out a comprehensive marketing plan. Drive strategies that are proven by testing and metrics.

Required:

- Must have a clear understanding of the rape and abuse crisis in South Africa.
- 3-5 years experience is essential.
- Based in Sandton Central.
- Strict working hours of 8-5 plus every second Saturday.
- Exhibit and ability to jump from the creative side of marketing to an analytical side.
- Able to demonstrate why ideas are analytically sound.
- Display in-depth knowledge and understanding of social media platforms, their respective participants (Facebook, X, Instagram, YouTube, Linked in etc).
- Excellent writing, typing and language skills.

If you can multitask and wear many hats at one time, you have a place at our table waiting for you. Tears Foundation is women-led, and 99% of our staff are women. We have the guts to get it done... so if you do too, and you know the dedication required for this role, send your CV to info@tears.co.za.

Adherence to the requirements is essential.

If you have not heard back from us in two weeks, please consider your application unsuccessful.

Company Description

Tears Foundation provides access to crisis intervention, advocacy, counselling, and prevention education services for those impacted by domestic violence, sexual assault and child sexual abuse. Confidential services are provided to all victims at no charge!

Posted on 07 May 08:46, Closing date 6 Jul

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Mara

info@tears.co.za

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