

# Product Manager

<b>Location:</b>	Johannesburg
<b>Remote work:</b>	Only remote work
<b>Type:</b>	Permanent
<b>Reference:</b>	#LJ59023
<b>Company:</b>	<a href="#">E-Merge IT Recruitment</a>

## Responsibilities:

- Lead as product manager in the South African market and act as a product owner as needed.
- Research customer needs, market trends, and potential partnerships, considering cost vs. revenue perspectives.
- Collaborate with the head of product to translate the product strategy (for SA) into detailed requirements and prototypes.
- Manage product and business-planning processes across different business units.
- Gather and analyse requirements, translate them into technical specifications, and design solutions.
- Ensure product deadlines are met and stakeholders are kept informed.
- Maintain high standards of reliability, quality, and usability throughout product phases.
- Develop go-to-market plans with the head product and product marketing/commercial teams.
- Measure product launch success through qualitative and quantitative metrics.
- Coordinate and manage product-aligned business strategy execution.
- Support the build and delivery of a range of products and services, including digital apps, APIs, and data solutions.

## Requirements:

- 7-10 years' experience in product management, particularly in fintech, ecommerce, and online marketplace products. Early-stage product experience is advantageous.
- Strong understanding of the South African use case, user experience, and market dynamics.
- Bachelor's degree in business, marketing, computer science, or related field.
- Ability to analyse and translate business needs into technical requirements.
- Proficiency in product management tools and technology.
- Experience leading multi-disciplinary teams, including designers, engineers, business, product, and marketing.
- Strong business acumen and business analysis skills.
- Experience launching digital and physical products in emerging markets.
- Familiarity with human-centered and service design concepts.
- Fluency in technology and emerging trends in the African context.

The reference number for this position is LJ59023, a permanent – fully remote position offering a salary of up to R1 million per annum negotiable based on skills and experience. Contact Leigh at [leighj@e-merge.co.za](mailto:leighj@e-merge.co.za) or call her at 011 463 3633 to discuss this opportunity.

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